

Sponsorship Opportunities

4th Annual North American Tea Conference



All interested companies should contact Priscilla Obeada at:
(212) 986-9415 or pobeada@teausa.org

sponsorship payments can be made with check or credit card

Planning for the 2013 North American Tea Conference has moved into the final stage and, by early indications, should be a very well attended event. We are pleased to bring you a program that will be relevant and immediately useful to attending delegates.

Bermuda has much to offer our attendees including beautiful hotels, fine dining, and an array of entertainment and sightseeing options; however, these benefits come with a considerable price tag. In order to offset some of the costs associated with putting together the type of program in a country like Bermuda, we must depend upon the generosity of our members. Sponsorship establishes your company as a true friend of the industry. All sponsors will receive:

- *Prominent credit in the official North American Tea Conference program guide
- *A listing on the Tea Association of the USA website for as long as we make mention of the event.
- *If you are sponsoring a specific event, your company name will be displayed on signage during that event and you will receive recognition from the podium.

In that regard, we are seeking sponsorship for the following:

	Amount of Contribution:	Sponsor:
Tuesday, September 24th		
Welcoming Cocktail Reception	\$15,000.00	Tea Board of India (exclusive sponsor)
Wednesday, September 25th		
Producers, Packers and Importers Breakfast	1 sponsorship for \$5,000 2 sponsorships for \$2,500	Mother Parker's Tea & Coffee Universal Commodities (Tea) Trading Inc.
Beach Party	1 Sponsorship for \$5,000 2 Sponsorship for \$2,500	Bigelow Tea Martin Bauer Group Templar Tea Products www.icedtea.com
Flower/Centerpieces	1 sponsorship for \$2,000 2 sponsorships for \$1,000	Goodricke Group Limited
Chairman's Dinner	1 sponsorship for \$5,000	Harris Tea Company
Hospitality Suite	1 Sponsorship for \$5,000	
Thursday, September 26th		
Buffet Breakfast	1 sponsorship for \$5,000 2 sponsorships for \$2,500	Henry P. Thomson, Inc. Kanan Devan Hills Plantations Company Private Limited
Morning Tea Break	1 sponsorships for \$2,000 2 sponsorships for \$1,000	A. Holliday & Company Inc. Glatfelter Tea Board of Kenya
Lunch:	1 sponsorship for \$6,000 2 sponsorship for \$6,000	ITO EN (North America) INC. McLeod Russel India Limited
Extras		
Speaker: 2030 Forum for the Future		ITO EN (North America) INC.
Convention Portfolios	1 sponsorship for \$2,000	Van Rees (North America) Inc.
Color Inserts for Portfolios	Multiple Sponsors for \$500	Van Rees (North America) Inc.
Delegate Gifts	1 sponsorships for \$2,500	

Speakers Gifts	1 sponsorship for \$1,000	
Golf Prizes	Multiple Sponsors for \$300	American Instants
Golf Prizes	Multiple Sponsors for \$300	Glatfelter
Golf Prizes	Multiple Sponsors for \$300	
Tote Bag Sponsor	1 Sponsorship for \$2,500	
Hole-In-One Contest	1 sponsorship for \$1,000	

**Meal Plan banquet fees collected from each attendee will pay for a portion of the breakfast and dinner costs throughout the Event. The listed sponsorship amounts represent the remaining balance of these banquet costs less the Meal Plan.*